

Creative Food Drive Ideas to Make Your Food Drive a Hit

Visible Goals

Create a “thermometer” or chart to track the progress of your event’s fund raising and food donation goals.

Competitions

Create competitions between classrooms, departments, groups or floors to see who will collect the most donations. Use number of items donated to determine the winner. Make sure the winners get a special prize for their winning donation!

Company Matches

Encourage your company to match your cash donation. Speak to your company management or Human Resource Department about a financial match program.

The Big Dare!

Who wouldn’t want to see their boss or principal hit with a pie in the face? How about seeing your favorite coach get his head shaved?

Preferred Food Items

Utilize the suggested items list and designate “items of the day” for people to donate each day.

Donation Bags

Plastic or paper bags are distributed to participants to take home and return it full of food. Include a list of suggested items in the bags as a reminder of the items needed.

Special Events

You can partner your food drive with a special event, using four or more cans of food as a full or reduced admission.

House Party

Having the gang over for the Super Bowl? Celebrating your birthday? Annual Halloween party? Whatever the occasion you could request that your guests bring a non-perishable food item as their “ticket” to the party.

Donation Envelopes

Distribute envelopes to employees, students or congregation members with instructions on making a cash donation to benefit Active Faith Community Services.

Fundraisers

Ideas include bake sales, car washes, breakfasts, lunches or concerts.

Church Collection

Encourage your congregation to request an offering with donations to benefit Active Faith Community Services. The special offering could also be in the form of donated food.

Raffles or Auctions

Solicit local businesses, your company or staff for prizes to raffle or auction. Examples of prizes might include movie tickets, hotel packages, plane tickets, or donated artwork.

Loose Change

Have a “loose change” bin sitting at your company’s cafeteria or break room. As employees eat lunch they can put their loose change in the collection bin to be donate to Active Faith Community Services.

Penny Wars

Find large glass jars, place in rooms and have a race to see who can fill up their jars with pennies. Adding bills to an opposing team’s jar requires them to subtract money from their total amount (if you put in a \$5 bill, the other team takes \$5 off their total).

Jeans Day

For the right price let the staff wear jeans one day!

Hunger Fast

Encourage your group to skip one meal, giving what money they would have spent on the skipped meal to Active Faith Community Services.

Incentive Programs

Work with organizations in your community to establish food drive incentive programs. For example, if a person donates \$25 to your event then they receive a “buy one, get one free” movie coupon or a discounted purchase at a local business.